

## **CORPORATE GOVERNANCE (FIRM'S) MANAGEMENT - BESIDE INTERNATIONAL COMPETITION (CASE STUDY – KOSOVO)**

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### **ABSTRACT**

As one of the most complex business legal organization form, Corporation when we think international competition, is so much harder to manage when we have to deal with global competitors. The main reason is that we this kind of firms has to deal with companies that operates and have tradition in producing and distributing different kind of products and services. But, trying to use relative, or alternatively absolute advantage of the resources that country posses, we need to consider also other external or internal factors of business, that may help us to do better things, in other way, to produce or to distribute services or products to consumers of our country (Kosovo). Through this paper we will try to explain that what are the most usual techniques of managers, that use to go through and achieve success, beside international competitors of this country, and of course of their companies.

**Keywords:** Companies, advantages, culture, Kosovo, managers.

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