

ISLAMOPHOBIA AND JOURNALISM ETHICS IN MASS MEDIA (SOCIAL SEMIOTICS ANALYSIS OF M.A.K HALLIDAY IN THE CASE OF INDONESIA'S DEPORTED IN KUALA LUMPUR AIRPORT-MALAYSIA)

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ABSTRACT

Mass media news on ISIS has been a public concern. Indonesia which is often associated with a terrorist hive is targeted by the media in making news. What happened to tourists from Central Java who would travel to Iran and Iraq, and were interrogated at the airport by Malaysia immigration officer in Kuala Lumpur in 2015 attracted various mass media including online media. *Metrotvnews.com*, *sindonews.com*, and *radarsolo.co.id* were some of online media which published news on this issue. The purpose of this study is to find out how online media in Indonesia construct news on a case of Indonesian citizen deported by Malaysia immigration Office. A qualitative approach of M.A.K Halliday social semiotics is employed in this research. Certain characteristic such as speed is clearly seen in the news of an online media. However, in this case, online media was biased and ignored the journalistic principles, including the principles of online journalism. These following three online media which were the objects of the study have shown inconsistent pictures or illustrations on the reported facts. All these three media constructed news in a very subjective, unprofessional, and provocative way. *Metrotvnews.com* constructed news by using the word "radicalism" and an irrelevant illustration to the issue, whereas *Sindonews.com* did it with ambiguous, unclear words, and multiple interpretations. *Radarsolo.co.id* was the most improper among the above mentioned online media. They applied it from the field of discourse, tenor of discourse and mode of discourse which were less relevant to the presented facts.

Keywords: Islamophobia, News Construction, Online Media, M.A.K Halliday Social Semiotics.