

A STUDY ON MODERN GUANGDONG FAMILY EDUCATION ENTERPRISES' DEVELOPMENT AND POLICY ORIENTATION*

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ABSTRACT

Different from the traditional individual's family education, modern family education enterprise refers to social work and early schooling learning including research, guidance, training, management, and cooperation in the diverse circles of the society, especially the relative government units. Currently, development of family education enterprise in Pearl River Delta, people's understanding of family education enterprise is vague, and fund of family education work projects is insufficient. In fact, some communities as well as schools for parents do not cooperate with each other and lead to practical function, and further causing a lack of studies combing theory and practice. The study aims to promote development of family education enterprise in the following perspective, including (1) the clear setting up of the developmental direction of family education enterprise; (2) the enhancement and coordinative development of family education enterprise and related social and community enterprises; (3) the ascertaining of activity fund required for modernized family education enterprise; (4) the strengthening of family education's work team and parents' training program; (5) the coordination of the functions of civic family education development institutions with the professional groups into a full play; (6) and the scientific development in family education enterprise must be guided through scientific and theoretical-based research. In the end, the further suggestions are offered for education schooling setting and family education enterprises.

Keywords: Family Education; Family Education Enterprise; Modernization of Family Education Enterprise, Enterprise's Development, Early Schooling Learning.

* This article is the periodical outcomes of the National Social Science Foundation's funded project—"Research on family inter-generational ethics change and family education policies" (13BSH020). Besides, it is also the key points in the "Research and analysis on family moral construction and education issues in the harmonic social construction for residents in Guang-zhou" (SL14SKT23)