

CREATING TOURISTIC ITINERARY IN THE REGION OF PRESPA

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ABSTRACT

The Prespa Region is located on the Balkan Peninsula, between the countries of Albania, Macedonia and Greece. It includes Greater Prespa Lake and the surrounding beach and meadow areas, designated agricultural use areas and the towns of Pustec, Resen and Prespes. This region is now a part of the Trans-Boundary Biosphere Reserve 'Ohrid-Prespa Watershed. Greater and Lesser Prespa lakes plus Ohrid Lake are included in the UNESCO world Heritage Site. This area has been known historically for its diverse natural and cultural features. Prespa Region is currently covered by Prespa National Parks in Albania and Greece and Galichica and Pelisteri National Parks in Macedonia. The natural environment and the cultural heritage are a key element designated for the development of the region's sustainable tourism. This study was enhanced via the Geographic Info System (GIS) digital presentation showing the opportunities for nature tourism in the Pustec and Resen commune. The article also includes two touristic itineraries that will help a better promotion of the tourism in the Prespa Region.

Keywords: Touristic potential, cultural heritage, nature heritage, touristic itineraries.