

ASSESSMENT OF INCOME GENERATING ACTIVITIES AMONG RURAL WOMEN IN ENUGU STATE, NIGERIA

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ABSTRACT

This study investigated the income generating activities of rural women entrepreneurs in Enugu State, Nigeria. Multi-stage sampling procedure was used to select one hundred and eighty rural women entrepreneurs for the study. Data was collected with the aid of structured interview schedule, frequency counts and percentages were used to describe the data while multiple regression model was used as inferential statistical tool. The result revealed that most 64.3% of the respondents fall within the age bracket of 35 – 54 years, most married (81.1%), 59.4% had a household size of 6 – 10 persons. The most prominent income generating activities of rural women entrepreneurs is farming, followed by trading and processing of agro based products. The results further indicated that significant relationship exists between socio-economic characteristics and income generating activities of the rural women in the study area at 1%, 5% and 10%. Sequel to these finding, it is therefore recommended that women entrepreneurs in the study area could be organized into group for training on other on income generating activities.

Keywords: Women, entrepreneurs, income-generating.