

HOW HAS BEEN THE EVALUATION OF GENERATED INFORMATION BY CELL-PHONE IN ALBANIA DURING 2010-2015?

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ABSTRACT

During these lately years Albania has been increasing the use of mobile services in an incredible way. Some of Internet World statistics rank Albania as one of the most developed countries in the region. Mobiles are becoming the most important devices for communication. This technology not only satisfies personal needs, but it also helps the community. Information generated by mobiles includes a very wide range of services related to health, education, environment, weather, products, transactions, entertainment, politic. The interaction with Internet has matched all massive communication ways to converge in a point, mobile media. From this aspect, “the third screen” seems to have eclipsed even Web by its self. Social fragmentation is making people consume more and more the Online Media. The traditional Media is not anymore, an information monopoly. The category of youths cooperates a lot with Mobile media. The major objective and purpose of this research is connected with the evolution of generated mobile information during these 5 years in Albania. Which are the factors for favoring or precluding it further? What politics should the government follow so all can have access in using it? The research is based on accumulated statistics from different authorities and specialized monitoring. Data processing will be presented at the conclusion part.

Keywords: Mobiles, SIM card, broad band, penetration, population.