

## **THE MEDIA AND THEIR INFLUENCE AMONG CHILDREN AGED 11 (+,-)**

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### **ABSTRACT**

The development of information technology and communications has taken rapid strides playing a very important role in contemporary society. Thereby changing the social life among men. Besides being rich mass communication through various means of communication, there is a shift in social relations that combine the features of the new technologies. The media today have become part of social reality. They convey different things, inform the public about the latest news in the world, entertain and above all enable communication between people. These means of communication have a major impact on society, and especially children. Yes, the media and their impact among children is the theme of the paper.