

## THE DEVELOPMENTS OF MACRAMÉ AS A VIABLE ECONOMIC VENTURE IN GHANA

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### ABSTRACT

The study of the developments of macramé as a viable economic venture in Ghana, attempts to examine the progressive development of macramé as an art and the available resource material for macramé production. It likewise attempts to expose an inclusive dint macramé have created in Ghana's fashion, at the same time describing meticulously selected fashion accessories that have been made in macramé. The authors expounded that macramé has grown to be accepted as a potential, versatile, fashionable craft capable of complementing other fashionable accessory products for the adoption process in product development, which has a socioeconomic benefits as well as a sustaining culture. Some of the conclusions made are that macramé craft has become an entire facet of our traditional crafts, especially among the youth, and still undergoing progressively notable transformation.

**Keywords:** Macramé, fashionable craft, developments, viable economic venture.