## POVERTY AND MAKE LIVING STRATEGIES OF THE VILLAGERS IN BULUKUMBA REGENCY: A CASE STUDY

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## **ABSTRACT**

This study has the following objectives: (1) describing poverty characteristics in Bulukumba Village; (2) investigating strategies used by poor people to maintain their living; (3) explaining different strategies done by poor people in maintaining their living; (4) analyzing things that make poor people in Bulukumba survive. This study was conducted in Bulukumba Regency, South Sulawesi, Indonesia. By considering that it is the third poorest regency in South Sulawesi (Susenas, 2001). The findings find out that poverty characteristic is relative, in meaning that one area has different poverty characteristics with the other areas. Besides that, the strategies of living are more varied since every family has their own strategies to live. Since most family have limited production assets and low income, therefore they rely on the potential of household manpower. They apply double-earnings pattern, which facilitates family members to be actively involved in economic activities, to diverse both agriculture and non-agriculture works. The adjustment processes are by adapting family's financial condition, minimizing expenses based on the most primary needs, and prioritizing the fulfillment of food needs. Some of social assets owned by the people to live are familial relationship, helping each other, cooperative, and building trust between family members.

**Keywords**: Poverty characteristics, make living strategies, and familial relationship.