

**ALBANIAN BUSINESS ORGANIZATIONS TOWARDS KNOWLEDGE
MANAGEMENT: AN EMPIRICAL VIEW****MBA, EDLIRA MARGILAJ**

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ABSTRACT

In present-day society based on knowledge, or "knowledge - based society", the amount of knowledge in use has increased considerably and it has produced many challenges for its (knowledge) control and management. Knowledge Management - KM, is becoming nowadays one of the most significant practices of companies in developed countries aiming at the increase of profits and competitive advantages. For a successful implementation of Knowledge Management, it is important the identification of barriers or critical factors which affect the success of the KM process. Most of these factors belong to human department. The purpose of this study is to investigate the recognition and implementation of Knowledge Management in business organizations in Albania, as well as to reveal some of the barriers and critical success factors of KM in such organizations. In fulfillment of this purpose receive answers research question: *What is level of the recognition and implementation of KM in business organizations in Albania?* The research methodology has been conducted in its main dimensions and is based on primary and secondary research.

Keywords: Knowledge management, barriers and critical success factors, business organizations in Albania.