

ETHNOPSYCHOLOGICAL CHARACTERISTICS OF THE FAMILY VALUES FORMING THE AFFILIATION MOTIVE AMONG UZBEKISTAN'S YOUNG STUDENTS

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ABSTRACT

This article analyzes the present situation of the affiliation motive among Uzbekistan's youth, in particular, affiliation and the healthy family relationships. Using the information of the psychological research and the opinions of the foreign and national researchers the author states the vital importance to develop this motive among the youth. Opportunities forming the affiliation motive are demonstrated to promote the successful communications and professional skills of the young people. This article reasons the necessity to develop the motive as one of the factors forming moral values and regulating the youth's social conduct. Empirical evidences for study and analysis of the affiliation motive among the Uzbekistan's students of the various institutions are available. Importance of the social orientation targeted to the affiliation motive for the contacts with other people, trustful relations, friendly and same qualities assisting the student's social position and personal image are noted. *Importance and urgency of the moral development of the young people are reasoned. These matters are conditioned within some events of the wider negative social conduct include the self-isolation, egoistic values, emotional and social disorientation and so on.* Therefore, the social affiliation as the primary motive to elaborate the youth's active civil position and to form the moral qualities of the follow-up specialists is discussed. This article pays the special attention in forming of the affiliation motive to the family since the affiliation motive by its nature is social and psychological factor originating from the different events of the family environment especially happened in the early childhood. Gender and ethno psychological factors forming the motive within the family environment are noted. New diagnostics detects the components of the affiliation motive. This article provides the methodology describing the factors forming the moral personality as the social regulator of the individual conduct. Experiments disclosed the characteristics of the affiliation motive and recommended to transform the affiliation motive among the young students.

Keywords: affiliation motive, aspiration to accept, fear of ignorance, social conduct, family values.