

WOMEN LED BUSINESSES CREATE STRONGER ECONOMIES

Dr. Fatima AL Matar¹

ABSTRACT

“If ever the world sees a time when women shall come together purely and simply for the benefit and good of mankind, it will be a power such as the world has never known.” Nineteenth-century poet Matthew Arnold believed that women can change the world. Today, in the twenty first century businesses lead the world, businesses hold up economies, nurture talent and creativity, create jobs, initiate social change, and reform policies. At a time like this where business are so crucial for the economy, it is critical to develop leadership skills for such businesses and update the traditional command-and-control model. Women have so many significant and unique faculties to bring to the table yet they are widely underutilized. This paper emphasizes women’s great leadership assets and argues that they are more naturally endowed in leadership talents.

Keywords: Business, women, leadership, skills, command-and-control model, web thinking, transactional leadership, transformational leadership, collaborative leadership.

¹ Lectures on Economic Law and Public Finance at Kuwait University.