

MAIN ASPECTS OF SYSTEMS AND NETWORK THINKING IN MANAGEMENT

Dr. Sławomir Czarniewski

University of Finance and Management in Białystok
Ul. Ciepła 40
15-472 Białystok, POLAND

ABSTRACT

System development methodology has become a prerequisite for understanding the logic of the evolution of the economic crisis and for creating strategies for sustainable development. Systems thinking can penetrate beyond the limits of what appears to be isolated and independent events, and see the underlying structure. This allows managers to recognize the relationship between events, and thus improve their ability to understand and influence the future. The lack of a systems approach, and the lack of analytical capacity, can result not only in the inability to achieve expected results, but above all in the loss of the ability to generate value for the company. This article presents some aspects of the use of systems and network thinking in management.

Keywords: Management, systems, network thinking, business, market.