

PORTRAYAL OF VERBAL VIOLENCE IN PAKISTANI FEATURE FILMS: A CASE STUDY OF WOMEN

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ABSTRACT

The current study is about portrayal of verbal violence in Pakistani feature films. The scenes of verbal violence (49 scenes) are observed which indicate this type of violence is more in recent films. Researchers selected feminist theory to investigate the phenomena and used content analysis as research method. The results depict movie representation was humiliating and degrading for women and the reason was entirely the cheap perception of producers about women. When we discuss the bold and vulgar dances of women, this trend has somewhat decreased in recent movies.

Keywords: Verbal Violence, women, Pakistani films 2013, content analysis, emotions, eye teasing, psychological violence.