

## THE ROLE OF COMMUNITY MEDIA IN BUILDING DEMOCRATIC VALUES IN NIGERIA

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### ABSTRACT

Democracy has always been a system of governance that is all embracing and acceptable all over the world. Key to this is an effective community communication system with people in remote areas having access to active participation in the political life of their country. However, it is sad that community media have not been accorded its rightful place in the democratic media system in Nigeria. This is a reflection of regrettable ignorance of the significant role which community media can play in the overall development of a country. This exploratory paper therefore highlights the key roles of community media and examines the possibilities of cultivating community media potentials in promoting democratic norms in Nigeria.

**Keywords:** Community Media, Democracy, Democratic Values, Nigeria.