

SERENDIPITOUS SOCIO-CULTURAL DYNAMICS OF LOGBA TRADITIONAL MUSICAL ENSEMBLES IN GHANA

Kquofi, Steve (PhD) (*Corresponding Author*)

Department of General Art Studies, Faculty of Art
Kwame Nkrumah University of Science and Technology, Kumasi, **GHANA**

Ndah, Selorm

St. Monica's Senior High School
P. O. Box 17, Ashanti-Mampong, **GHANA**

&

Tabi-Agyei, Emmanuel

Department of Integrated Rural Art and Industry
Kwame Nkrumah University of Science and Technology, Kumasi, **GHANA**

ABSTRACT

Traditional musical ensembles have serendipitous propensities among the people of Logba in the Volta region of Ghana. Significantly, music plays significant roles in the phases of life of the people. Unfortunately, there has not been enough in-depth reflection on this cultural heritage and its impact on the socio-cultural and economic development of the people. This research adopts the qualitative research methodology to study and analyse the roles of 8 traditional ensembles play in creating and enhancing the social capital in the Logba area. The findings, however, reveal that traditional music serves as a medium through which life cycle events can be performed. The aim of this research was to create awareness among the people about how to appreciate their diverse, unique and creative traditional musical assets. This article is a useful document for musicians, historians and anthropologists as an exposure to the practical themes regarded as the core of the people's heritage.

Keywords: cultural heritage, life cycle events, musical ensemble, serendipitous, socio-cultural.