EXPLORING THE INTELLECTUAL STRUCTURE OF ORGANIZATIONAL LEARNING STUDIES

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ABSTRACT

This study explores the intellectual structure of organizational learning research in the last twelve years by identifying the most important publications and the most influential scholars as well as correlations among various publications. Bibliometric techniques (citation and cocitation analysis) were used to analyze citation relationships, showing trends and patterns in talent management research and highlighting the most influential authors. By analyzing 29,283 citations of 798 articles regarding organizational learning, published from 2003 to 2014 and obtained from the Science Citation Index and Social Sciences Citation Index databases, a knowledge network of organizational learning studies was mapped. The mapping results can be used to help identify the direction of organizational learning research and provide a valuable tool for researchers to access the literature in this field.

Keywords: Organizational learning, Bibliometric, Tag Cloud.