

**A THREE DIMENSIONAL ANALYSIS OF INSULTS IN TLEMCCEN:
ANTHROPOLOGICAL, PRAGMATIC AND SOCIOLINGUISTIC**

M. Babou

Department of English, Moulay Tahar University, Saida, **ALGERIA** &
Research Scholar, Department of Foreign Languages, Saida, **ALGERIA**

ABSTRACT

People's communication involves various types of speech. Arguably, taboo language can be considered as the type of speech which is regarded as immoral and inappropriate. Nevertheless, this phenomenon exists and is frequently used in all cultures in spite of its nastiness. Indeed, such linguistic behaviour is classified into categories; insults and name-calling are our concern in this research paper. These words however are often acquired within the family environment, typically outside the classroom, because they belong to taboo categories in general and they are considered as a sin in our religion. We can say that the process of speaking includes all sorts of things. Insults for instance are regarded as an inappropriate speech act that is able to infringe the rules as well as relations between individuals. Yet, they can also be a source of causing shame and embarrassment when they are used inappropriately. Such inappropriate use may be perceived as rudeness and impoliteness as it may result in many conflicts either physical or psychological.

Keywords: Communication, speech, taboo, insults, embarrassment, impoliteness.