## INFORMATIONAL TECHNOLOGY MANAGEMENT BY INFO WARE AS IMPORTANT TECHNOLOGY FACTOR

Dr. Nasser Fegh-hi Farahmand

Department of Industrial Management, Tabriz Branch, Islamic Azad University, Tabriz, Iran E-mail: farahmand@iaut.ac.ir

#### **ABSTRACT**

A discussion about a review on technological info ware in workplace has received relatively little attention from informational technologic researchers. The first of the themes to be addressed concerns the relationship between emotion and rationality. There has been a longstanding bifurcation between the two with emotions labeled in pejorative terms and devalued in matters concerning the workplace. The form and structure of an organization's info resources system can affect employee motivation levels in several ways. Organizations can adopt various technological info ware empowerment practices to enhance employee satisfaction. This paper considers the info ware as important technology factor. The strategic importance of workers is discussed and their interaction, as an asset, with other important organization assets. The basic methodologies for workers are then explained and their limitations are considered. The technological revolution moves recording and analysis activities that were traditionally professional performance lines of activities focused to high operational content.

**Keywords:** Technology management, technological info ware, technology factor.

### **INTRODUCTION**

A discussion about a review on technological info ware in workplace has received relatively little attention from informational behavior researchers. The first of the themes to be addressed concerns the relationship between emotion and rationality. There has been a longstanding bifurcation between the two with emotions labeled in pejorative terms and devalued in matters concerning the workplace.

Recognizing the importance of technological info ware in achieving flexibility in an international context expands the types of research questions related to the role of technological info ware functions in informational performance, such as selection of info resources, training, and compensation and performance appraisal.

Continuous training, employment security, performance appraisal and alternative compensation systems can motivate skilled employees to engage in effective discretionary decision making and behavior in response to a variety of environmental contingencies.

The next theme explored centers around the theoretical grounding of emotion. Emotion is often described either in psychological terms as an individualized, intrapersonal response to some stimulus, or by contrast, a socially constituted phenomenon, depending upon the disciplinary perspective one adopts. This study has reviewed how organizations, as powerful culture eating institutions, have applied normative expectations and established boundaries for the acceptable expression of emotion among info resources system through tactics such as

applicant screening and selection measures, employee training, off-the-job socialization opportunities, informational rewards and the creation of rituals, ideologies and other symbols for indoctrinating the newly hired into the culture of the organization.

### TECHNOLOGICAL INFO WARE

The advancement of distance education models and online is irreversible if it is to take advantage of information technology and communication, yet there is scant information and no evaluation indicators for informational technology control of tenders distance programs. With regard to the existing supply in the market for accounting professionals' informational technology can find different levels of technology management and professional development by taking into account the programs and curricula in the various institutions of higher education. Capturing the wrong technological info ware information, unclear goals, inappropriate selection and use of technology, inability to integrate workers and processes and use of misleading metrics or improper measurement approaches are the major barriers in implementing and managing info empowerment projects systems that seek to identify individuals with the ability to learn and adapt to new situations and markets can provide a firm with competitive advantage. Technological info ware empowerment of informational workers is defined as a complex feeling state accompanied by physiological arousal and overt behaviors. These words in essence, imply motion.

The analysis of the technological info ware of the profession is conclusive to justify changes in training programs. Of all the professions, the informational technology management is one of the most internationalized. The curricular reform of the curricula of public accounting have had a life too precarious because they are only temporary and pragmatic response to adjust the programs to the needs of the business environment and the demands dominant dogmatic rules of international accounting regulation changes.

In the international arena and global, there is a widely accepted framework to guide a global informational technology management curriculum, consisting of six elements:

- Informational technology management knowledge and general skills,
- Informational technology management detailed curriculum for technical,
- Informational technology management professional examinations,
- Informational technology management practical experience,
- Informational technology management continuing professional education,
- Informational technology management outlines certification.

Info empowerment is typically functional because a motivated person moves himself towards some goal. But, info empowerment of informational workers is primarily expressive because an emotional person is moved. Info empowerment of informational workers can be motivating to the extent that info activity towards certain goal is influenced and sustained by feelings. Whenever, try is to attain happiness or get rid of anger, irritation, etc. info empowerment of informational workers plays significantly a motivated role. To the info empowerment of informational workers aroused person, the most distinct aspect of emotion is the feeling component. For instance, a informational worker becomes upset after every bang from his superior. This feeling cannot precisely be described. Perhaps, he may overcome this fear by developing another strong feeling that comforts him. The physiological component of info empowerment of informational workers includes excitatory and inhibitory reactions that occur through arousal of the sympathetic nervous system. The sympathetic

nervous system accelerates the heart, dilates the pupils, gives rise to adrenalin and controls the secretion of gastric juices. The individual becomes ready to fight or flight or affiliate.

The more we understand people and their total environment, the more their needs are likely to be met. When we talk about valuing workers relationships, the scope of definition is expansive. On the one hand, it is simply the value that workers generate for the organization. On the other hand, it is purely the value of the relationship. Neither definition is more correct than the other; however, the purpose and approach for valuing each are different.

A positive experience throughout the workers cycle should foster trust and develop loyalty, therefore allowing an organization to generate more revenue for less incremental expenditure. This wide range of technological info ware programs of public accountant also has different characteristics competitive results when considering the transfer of knowledge, skills and values, development of professional practices, awareness of social responsibility performance in the environment. The higher info ware as important technology factor is made up of public higher education institutions and private, which offer a diversified curriculum, relevant and linked to economic and social needs of the region from the technical to the doctoral level. Therefore, it requires the development of a technological info ware program with informational technology management basis, technical, ethical and moral, with capacity for research, analysis of info ware as important technology factor issues in various organization, national and international levels and low universally accepted standards.

### TECHNOLOGICAL INFO WARE EMPOWERMENT AND DEVELOPMENT

Informational technology management techniques and procedures applied in the identification, analysis, planning and cost control as a management tool and address. Also, can function independently, providing their professional technological info ware. This is to technology management professionals to use economic and informational technology management information referring to the internal activities of organizations; management is developed in them, and in general, to various types of bodies falling under the operation of technological info ware as whole.

The comptroller has focused on the study of technological info ware planning and control of resources and verification operations in the organization to achieve the efficient use of the first and effectiveness in the latter, in order to achieve the objectives and goals set therein. Costs as an area of informational technology management knowledge studies focused processes to identify, measure, collect, analyze and interpret the cost elements associated with the production and marketing of goods and services with the primary purpose of making decisions to achieve the objectives of informational technology management established in the organization by info ware as important technology factor. It is essential to meet the need of imparting informational technology management knowledge to generate technology management information that, in turn serve to support both process management and leadership of organizations such as the requirements arising in the specific historical context in which these organizations are embedded. The info ware as important technology factor is highly sought. It started as an intern before finishing his career, allowing you to enter and have extensive experience in the professional field and then informational technology management have large amounts of development within them. Contact with the client based on a thorough understanding of informational technology management and technological info ware information, enables it to provide complete solutions and expanded in a portfolio of professional services.

The informational technology management is an important factor in entrepreneurship and enterprise development in general and technology management in particular, which enhances its importance and commitment of the profession to society. It promotes a program that encourages entrepreneurial generation of ideas for creating new businesses, achievable in terms of their own professional development goals in order to contribute to solving social, economic, political, cultural. Entrepreneurship and develop creative skills in technological info ware from the first cycle of training through contact with employers and advisory services to small businesses. It is perfectly able to form and run business, virtually no info activity that is dispensable resource use which must be managed and exploited in ways morally responsible for a professional in public accounting.

The challenges that will face the professional in informational technology management of the new millennium are large, uncertain and vague. Technological info wares are one of the most valuable resources and organizations have to remain competitive. Modern organizations might achieve this by using organic technological info ware empowerment and development that promote the development of a info capital pool possessing a broad range of skills and that are able to engage in a wide variety of behavior. Technological info ware empowerment and development can be managed through conscious practices. This definition comes from an inter actionist approach, where, technological info ware empowerment are expressed in and partially determined by, the social environment. The technological info ware empowerment consists of frequency of interactions, attentiveness, variety of technological info ware empowerment required and dissonance. Technological info ware empowerment dissonance was discussed as a state where, in the emotions expressed are discrepant from the info development felt. Job dissatisfaction and emotional exhaustion are proposed as outcomes of dissonance. This definition of emotional labor includes the informational expectations for technological info ware in their inter actions with customers. According to technological info ware development regulation proposed the individual can regulate emotions at two points. At the first intervening point, an individual can engage in antecedent-focused info development regulation where, the individual modifies the situation or the perception of the situation in order to adjust info empowerment. It is stated that different types of antecedent-focused info development regulation by situation selection, situation modification, attention deployment and cognitive change. As integrationist theory discusses, people often choose the situations in which they act, including the situations that may create info development.

Technological info ware may choose their jobs, but for service employees there may be little opportunity for situation selection beyond that as a method to regulate development. To enact situation modification, an employee may choose to leave the work floor if a certain customer approaches, but this lack of availability is not quality customer service and may result in adverse consequences for the individual. With the lack of options to choose or modify the situation, info development regulation may take the form of the employee leaving the organization.

In short, technological info ware for development may not have the breadth of situation modification that is available outside of a work role. An individual could engage in response-focused development regulation, or response modulation. In this process, the person has a tendency toward development and empowerment response, but manipulates how he or she shows that empowerment response by directly influencing physiological, experiential, or behavioral responding. Rather than adjusting the situation or the perception of the situation, the individual manipulates the empowerment expression of his or her reaction to the situation. This could be done with exercise or drugs that induce the appropriate state.

An individual may also adjust the intensity of the displayed emotion, or fake the expression entirely. Response-focused development and empowerment regulation corresponds with the process of surface acting. The job environment or a particular work event may induce an emotion response in the employee and behaviors may follow that would be inappropriate for the encounter. Generally, individuals experience a physiological state of arousal or empowerment and they then have development tendency. The arousal state from emotions informs them and gets them in a bodily state to respond to the situation.

But in today's society, people learn to regulate that development and empowerment tendency, so that their emotional reactions to other people don't result in fight or flight. So, these action tendencies to respond to empowerment producing stimuli are overridden by coping or regulatory processes so that people do not act inappropriately in social settings. In order to show the appropriate emotion for a situation, sometimes individuals must inhibit or suppress feelings. Research on deception has found that people are able to inhibit expressions with only slight observable signs of the deception taking place. However, development and empowerment regulation for the social interaction may tax the system.

Inhibiting feelings and empowerment expression lowers behavioral activity, but has actually been found to increase autonomic nervous system activity. Thus, it is reasonable to predict that long-term inhibition would be associated with overall heightened physiological activity. This physiological activity, or bottling up of emotions, taxes the body over time by overworking the cardiovascular and nervous systems and weakening the immune development and empowerment system.

The chain of activities gives the products more added value than the sum of added values of all activities. It may be reasonable to suggest that it is the workers direct or indirect relationship with each of these activities that creates value for the organization. Info empowerment and development as informational ssupport activities, organizations tend to be highly decentralized and use informal means of coordination and control.

The reasons have to do with info bounded rationality. Bounded rationality refers to the fact that since info's Empowerment and development have not limited capacity, organizations can always find the absolute optimal solution by it. As all activities create value from and contribute to the workers relationship, it follows that the value of the organization and the value of the workers relationship could be considered to be the same. Expatriate managers are removed from the comfortable environment of their parental culture and placed in a less familiar culture. The technological info ware chain is often criticized as a dated framework that is only applicable to manufacturing industries and considers marketing in a silo rather than encompassing the whole enterprise. A management style that works at home may fail to produce the desired response abroad, or it may be even counterproductive.

# INFO WARE AS IMPORTANT TECHNOLOGY FACTOR

Informational technology management developments today also have deep ethical, legal and social implications. There are deep concerns in society about these. The ongoing globalization and the intensely competitive environment have a significant impact on the production and services sectors. Because of all this, informational technology management system has to be infused with new vitality if it is to play a decisive and beneficial role in advancing the wellbeing of all sections of our society. The nation continues to be technology management in its resolve to support technology in all its facets. Particularly striking is the

rapidity with which informational technology management is moving ahead. Science is becoming increasingly inter- and multi-disciplinary, and calls for multi-institutional and, in several cases, multi-country participation. Major experimental facilities, even in several areas of basic research, require very large material, technological info ware and intellectual resources. Informational technology management have become so closely intertwined, and so reinforce each other that, to be effective, any policy needs to view them together. The continuing revolutions in the field of information and communication informational technology management have had profound impact on the manner and speed with which scientific information becomes available, and scientific interactions take place. Informational technology management has unprecedented impact on economic growth and social development. Knowledge has become a source of economic might and power. This has led to increased restrictions on sharing of knowledge, to new norms of intellectual property rights, and to global trade and technology control regimes. Technological info ware relationships appear to be similar; there are enough subtle differences to discount using brand value as a substitute for the value of a workers relationship. In contrast, there are operation drivers that cannot be attributed to the brand but can have a significant influence on the workers relationship with a organization. Many organizations are becoming aware of the need to provide continued hands-on training rather than just pre-departure awareness training. In contrast to pre-departure training, post-arrival training gives global managers a chance to evaluate their stressors after they have encountered them. Documentary and interpersonal training methods have additive benefits in preparing managers for intercultural technological info ware assignments.

It recognizes its central role in raising the info ware as important technology factor, particularly of the disadvantaged sections of society, in creating wealth for all, in making technology management globally competitive, in utilizing natural resources in a sustainable manner, in protecting the environment and ensuring national security. Technology management is the linkage between reward and employee satisfaction. Technological info ware systems are concerned with performance and rewards. Performance includes defining and evaluating performance and providing employees with feedback. Technological info ware studies in organizations have often focused on the control exerted by organizations over info development by individuals over emotions, or the effects of emotions on performance. The technological info ware empowerment and leadership revealed a strong relationship between superior performing leaders and technological info ware development competence, technology management theorist's suggestions that the social, info development and relational competency set commonly referred to as emotional intelligence, is a distinguishing factor in leadership performance. Technological info ware empowerment is often described either in psychological terms as an individualized, intrapersonal response to some stimulus, or, by contrast, a socially constituted phenomenon, depending upon the disciplinary perspective one adopts. The experiences of competition and domination likewise produce emotions in male s such as elation when they win and anger when their hegemonic position in the hierarchical structure is challenged.

Informational technology management actors quite rationally draw upon their emotions to evaluate their circumstances. This ensures that members will behave in ways that are consistent with their self-interests. Hence, according to this perspective, technological info ware empowerment underwrites rational decision making and enables employees to behave in ways that are rational for them. The behaviors of leaders and decision makers have been described as psychologically defensive reactions to unconscious fears and anxieties and unresolved early life experiences.

#### INFORMATIONAL EMPOWERMENT BY TECHNOLOGICAL INFO WARE

Informational empowerment appraisal as perhaps the most central technological info ware empowerment and development function is required to justify a wide range of decisions such as selection, compensation, promotions and training. Relationship of info empowerment and development exhausting to work attitudes, job performance and informational citizenship behaviors is important. Informational technology management is advancing at a very fast pace, and obsolescence of physical infrastructure, as also of skills and competence, take place rapidly. Steps will be taken to network the existing infrastructure, investments and intellectual strengths, wherever they exist, to achieve effective and optimal utilization, and constantly upgrade them to meet changing needs. A major initiative to modernize the infrastructure for informational technology management and engineering in academic institutions will be undertaken. Informational technology engineering and medical departments in academic institutions and universities and colleges will be selected for special support to raise the standard of teaching and research. To begin with, a significant number of academic institutions, specially the universities, as also engineering and medical institutions, would be selected for this support to make an impact. Flexible mechanisms for induction of new faculty in key areas of informational technology management would be developed. Constancy of support and attention will be ensured over at least a ten-year period.

Technological info ware empowerment and development exhaustion has emerged as a central variable for understanding the burnout process. The reasons for this are both empirical and conceptual. Empirically, some work has suggested that emotional exhaustion exhibits somewhat stronger relationships than do the other components to important outcome variables. Besides technological info ware empowerment traits related to education and experience, which leads to successful business establishments and new ventures of organization by info empowerment. The functions of technological info ware empowerment and id can be considered to have a major impact on informational behavior.

The distinction between reproducer and innovative organizations in a certain environment comes alive due to the specific characteristics of individuals whose routines and competencies vary significantly from those of existing organizations. The relationship between technological info ware resources system, info empowerment, informational workers, technological info ware empowerment and development could be associated with strengthening of organization by technological info ware empowerment.

As defense mechanisms enable strengthening of organization by technological info ware empowerment to inhibit feelings of discontent, a tension between technological info ware empowerment and informational workers occurs. The main argument here remains that technological info ware empowerment and informational workers purpose is to acquire perfection under the circumstances the individual faces, postulates those occasions which is in direct opposition. Capturing achievements and perfection strengthens technological info ware empowerment and informational workers and at the same time, technological info ware empowerment cracks may come into existence because of the weakening role of technological info ware empowerment and development. The meaning of technological info ware empowerment and development and founding of a new organization is closely related to each other. As a result, the relation between technological info ware empowerment and informational workers and the environment becomes the fundamental issue entrepreneurship through displaying characteristics of the need for achievement which may be associated with the harmony among these constructs.

Conceptually, argued that technological info ware empowerment and development exhaustion best captures the core meaning of burnout. In keeping with these empirical findings and conceptual frameworks, the authors explored the relationship of info empowerment and development exhaustion to important work behaviors, attitudes and intentions. Recent trends of technological info ware empowerment and development in organizations have received relatively little attention from informational behavior researchers.

The first of the themes to be addressed concerns the relationship between technological info ware empowerment and development and rationality. There has been a longstanding bifurcation between the two with emotions labeled in pejorative terms and devalued in matters concerning the workplace.

The next theme explored centers around the theoretical grounding of emotion. Technological info ware empowerment and development is often described either in psychological terms as an individualized, intrapersonal response to some stimulus, or, by contrast, a socially constituted phenomenon, depending upon the disciplinary perspective one adopts. Impact of strategic planning on informational performance and survival reported. Based on the findings from the study the following recommendations are made. Having discovered that informational performance and survival is a function of strategic planning, organizations should accord priority attention to the elements of strategic planning for technological info ware.

By assuming individuals as pleasure seeking organisms, it is argued that ego searches for pleasure producing experiences in order to info empowerment drives and this process gives birth to defensive, intellectual-cognitive and executive technological info ware empowerment and development. Specifically, technological info ware empowerment and development can be examined as a part of the id that adapts and adjusts to those conditions residing in the external world.

Additionally, technological info ware empowerment and development covers unconscious behaviors of individuals who make sense of the world around them through conscious awareness found in strengthening of organization by info empowerment. From this standpoint, strengthening of organization by info empowerment is a mediator that links info resources system, info empowerment, informational workers and info empowerment and development.

The concept of info ware as important technology factor discussed above for strategic purposes is very different from the accepted definitions applied by those involved in carrying out technical valuations for informational technology management reporting. Classifies informational technology management into workers related, marketing related, technology based and empower technological info ware. Fewer technological info wares under individual incentive plans while greater numbers of individuals work under some type of group incentive system. A substantial body of evidence has focused on the impact of incentive compensation and performance management systems on group performance. For informational technology management, an intangible asset should be recognized as an asset apart from goodwill if it arises from contractual or other legal rights. Managerial strategies differ significantly across organizations, particular with regard to variables. Organizations tend to make different decisions about contingency, or variability. In general organizations implement incentive compensation systems that provide rewards to employees for meeting

specific goals. An informational technology management asset may also be recognized only if it is separable, that it is capable of being sold, transferred, licensed, rented or exchanged. The informational technology management while being large in absolute numbers, it is not commensurate with the requirements in quality and when measured on a per capita basis. The demand is bound to increase in the coming years with more intensive activities involving informational technology management. There is need to progressively increase the rate of generation of high informational technology management skilled info resource at all levels. This process would naturally entail reversing the present flow of talent away from science, by initiating new and innovative schemes to attract and nurture young talent with an aptitude for research, and by providing assured career opportunities in academia, industry, informational technology management or other sectors.

In order to encourage quality and productivity in informational technology management, mobility of scientists and technologists between industry, academic institutions and research laboratories will be ensured. For building up the technological info ware base in relevant areas, the agencies and departments concerned with science and technology will make available substantial funding from their allocation. Flexible mechanisms will be put in place in academic and research institutions to enable researchers to change fields and bring new inputs into traditional disciplines, and also to develop inter-disciplinary areas.

# INFORMATIONAL EMPOWERMENT BY TECHNOLOGICAL INFO WARE MODEL

The transformation of new ideas into commercial successes is of vital importance to the nation's ability to achieve high economic growth and global competitiveness. Accordingly, special emphasis will be given not only to the info ware as important technology factor of innovation, but also to the other equally important social, institutional and market factors needed for adoption, diffusion and transfer of innovation to the productive sectors.

A strong base of informational technology management and engineering research provides a crucial foundation for a vibrant program of technology development. Priority will be placed on the development of technologies which address the basic needs of the population. Special emphasis will be placed on equity in development, so that the benefits of technological growth reach the majority of the population, particularly the disadvantaged sections, leading to an improved technological info ware for informational empowerment. These aspects require technology foresight, which involves not only forecasting and assessment of technologies but also their social, economic and environmental consequences.

The growth rate in productivity of the informational empowerment has been below its true potential, and the contribution to it of technological factors is inadequate. Similarly, informational empowerment today derives their comparative advantage through resource and technological info ware rather than through the power of technological innovation. Intensive efforts will be launched to develop innovative technologies of a breakthrough nature; and to increase our share of high-tech products. Aggressive international bench-marking will be carried out. Simultaneously, efforts will be made to strengthen traditional industry so as to meet the new requirements of competition through the use of appropriate informational technology management.

Informational empowerment is particularly important as it provides technological info ware at lower per capita investment, involves low energy inputs, and carries with it unique

civilization traditions and culture. Value addition and creation of wealth through reassessment, redistribution and repositioning of our intellectual, capital and material resource will be achieved through effective use of informational technology management. Effective performance feedback is timely, specific, behavioral in nature, and presented by a credible source. Performance feedback is effective in changing employee technological info ware behavior and enhances employee job satisfaction and performance. At an individual and leadership effectiveness level, technological info ware empowerment and development intelligence is related to a leader's capability.

At all hierarchical levels and across all departments in a modern organization effective info empowerment and development means managing the above activities successfully in an international context. The strengthening of organization by info empowerment and development management functions is essential to a technological info ware manager job. Measures undertaken concerning the entire particular organization and especially the future competitiveness of the organization and management of the whole organization system are addressed. Very often in corporations there are different official organization areas that may be at different development stages. In a mature market it is likely to cost considerably more to replace the workers base than it cost to develop originally. For this reason, the replacement cost of the asset may be deemed to be a more reasonable proxy for value. Estimating the informational technology management required to replace technological info ware, however, would be an extremely subjective exercise and would hinge on the estimated effectiveness of the technology management activities.

#### **RESULTS**

Informational empowerment by info empowerment orientation is suggested to have a robust effect on individuals who endeavor to overcome the constrained commonplace conditions and deliver worthy achievements like social stability as:

- Informational empowerment by technological info ware empowerment,
- Technological info ware opportunities,
- Informational empowerment by creation of technological info ware system,
- Informational empowerment by creation of ideologies and other symbols for indoctrinating the newly hired into the culture of the organization,
- Informational empowerment by creation of technological info ware empowerment for indoctrinating the strengthening of organization by technological info ware empowerment.

In this view, informational empowerment by technological info ware empowerment encounter more accomplishments throughout informational workers and their tendency to seek more of empowerment and growth can become increasingly. Technological info ware on the basis of historic cost demonstrates the effectiveness of the technology management team rather than providing a robust indication of workers value. Regardless of the basis for calculating costs, it is almost always true to say that the technology management of something rarely reflects its worth. The principal weakness of the multiple excess earnings approach is that it is complicated to carry out. Furthermore, correctly identifying all the technological info ware operating functions and informational technology management their respective functional returns and present values is open to distortion and inaccuracy due to the sensitivity of the valuation to key assumptions and source data. In the case of an acquisition, the excess returns will also include the value of any synergies resulting from the organization combination.

Technological info ware empowerment and development management feedback is essential in gaining the maximum benefits from goal setting. Without feedback, employees are unable to make adjustments in job performance or receive positive reinforcement for effective job behavior. Informational technology management effective approach; the historic cost is distorted by the time value of money and evolvement of the competitive environment. Estimating value under the historic cost approach is simply a case of summing all capital invested in creating the asset in question. In the case of a workers base, the historic cost could be considered as equivalent to the total amount of marketing investment expended. Many of organizations have sustained their strengthening of organization by technological info ware empowerment and development informational technology management systems focus over time, although these investments may or may not be considered part of a long-term info ware as important technology factor strategy.

### **CONCLUSION**

There will be emphasis on a continuing process of retraining and re skill to keep pace with the rapid advances taking place. Wherever considered necessary, technological info ware will be resorted to, so as to build up a skilled base rapidly. Technological info ware constitutes almost half the population of the informational empowerment. They must be provided significantly greater opportunities for higher informational empowerment and skills that are needed to take up R&D as a career. For this, new procedures, and flexibility in rules and regulations, will be introduced to meet their special needs.

New informational empowerment mechanisms would be instituted to facilitate the return of informational technology management, as also their networking, to contribute to technology management. It will also be ensured that higher informational empowerment is available to the widest possible section of creative technological info ware. Informational technology management will be created as associate organizations of universities and national laboratories to facilitate transfer of the know-how generated to technology management. Increased encouragement will be given, and flexible technology management mechanisms will be evolved to help, scientists and technologists to informational empowerment by technological info ware and be a partner in receiving the informational technology management. Informational empowerment will be encouraged to technological info ware adopt or support educational and research institutions, fund courses of interest to technological info ware. A significant finding from this study and own experience is that many issues remain unrecognized for far too long after they are first identified. Technological info ware in particular technological info ware empowerment is clearly not a straightforward exercise. Different organizations have different priorities and varying amounts of funding to invest in info ware as important technology factor. Many of these organizations have sustained their strengthening of organization by technological info ware empowerment systems focus over time, although these investments may or may not be considered part of a long-term informational empowerment by info ware as important technology factor empowerment strategy.

Each strengthening of organization by technological info ware empowerment method prescribed by accountants has different strengths, weaknesses and complexities and yet none are able to provide an indisputably accurate and reliable value. Although these values are not as robust as we would hope, it is certainly better to attempt to attribute value to intangible assets than classifying everything as goodwill.

There has to be increased investments by info ware as important technology factor to achieve global competitiveness to be efficient and relevant. Efforts by info ware as important technology factor to carry out informational empowerment will be supported by informational technology management and other measures. informational technology management have too many successful measures, and a simplified set with fewer yet more important metrics would lead to superior successful. Successful informational technology management systems are hindered by too many low-level measures. A new way to conceptualize info empowerment managed in response to the display rules for the organization or job. These rules regarding the expectations for info empowerment expression may be stated explicitly in selection and training materials, or known by observation of coworkers. Many work roles have display rules regarding the info empowerment that employees should show the public. In other words, managing info empowerment is one way for employees to achieve informational goals. The key issue is whether the firm wants to make use of these relationships in the way it manages customers or not, and whether a given customer wants to be an actively managed relationship with the service provider, or not.

Organizations compete with the quality level of their operations. An organization, which cannot manage operations competition, will have problems surviving. In order to be able to do this successfully, the organization has to view its business and its customer relationships from a service existence. There has been a longstanding bifurcation between the strengthening of organization by info empowerment with info empowerment and development labeled in pejorative terms and devalued in matters concerning the workplace. The technological info ware empowerment and development explored centers around the theoretical grounding of emotion. Technological info ware empowerment and development is often described either in psychological terms as an individualized, intrapersonal response to some stimulus, or by contrast, a socially constituted phenomenon, depending upon the disciplinary perspective one adopts. This study has reviewed how organizations, as powerful technological info ware empowerment and development eating institutions, have applied normative expectations and established boundaries for the acceptable expression of emotion among employees through tactics such as applicant screening and selection measures.

#### REFERENCES

- Dessein, W. (2003), Hierarchies versus Committees, Working Paper, University of Chicago. Pp 52-64.
- Duncan Davis, Davies. (2002), Statements by the partner in charge of Enron fired Arthur Andersen before the
- Feghhi Farahmand, Nasser (2001), Executive Management Process, Islamic Azad University, Tabriz Branch, Iran, pp 19-23.
- Feghhi Farahmand, Nasser (2003), Permanent Management of Organization, First edition, Frouzesh Publication, Tabriz, Iran, pp105-322.
- Feghhi Farahmand, Nasser (2003), Strategic Structure of Organization Management Process, Fourth edition, Islamic Azad University, Tabriz Branch, Iran, pp 10-25.
- Feghhi Farahmand, Nasser (2005), Strategic Management of Organization, First edition, Frouzesh Publication, Tabriz, Iran, pp 114.
- Feghhi Farahmand, Nasser (2009), Organization Strategic Plan compilation, First edition, Frouzesh Publication, Tabriz, Iran, pp 31-104.
- Feghhi farahmand, Nasser (2011), Active and Dynamic Management of Organization, Second edition, Frouzesh Publication, Tabriz, Iran, pp 122-130.
- Feghhi Farahmand, Nasser (2011a), Technology Management of Organization, Second

- edition, Frouzesh Publication, Tabriz, Iran, pp 21-25.
- Freud, S. (1961). The ego and the id. In J. Strachey (Ed.), The Standard Edition of the Complete Psychological Works of Sigmund Freud (Vol. 19, pp. 12-66) London: Hogarth Press. (Original work published 1923)
- Freud, S. (1970). An outline of psychoanalysis (J. Strachey, Trans.). New York: Norton. (Original work published 1940)
- Gilligan, T. (1987), Collective Decision-Making, Journal of Organization, pp 112-118.
- Glenn H. (2002), The application of QFD to Design a course in TQM, QFD Institute, USA, pp 65-104.
- Harris, M. (2007), A Theory of Board Control and Size, Review of Financial Studies, pp 15-
- Hartmann, H. (1958). Ego psychology and the problem of adaptation. New York: International University Press.
- Hartmann, H. (1981). Essays on ego psychology: Selected problems in psychoanalytic theory. New York: International University Press
- Hartmann, H., Kris, E., Loewenstein, R. (1964). The function of theory in psychoanalysis. Psychological Issues, 4, 117-143
- Hauser, J. (1990), An Evaluation Cost Model, Journal of Consumer Research, pp 66-105.
- Homans, G. (1950), The Info Group, New York: Harcourt, Brace, Jovanovich, pp 52-87.
- ICFES (2001) minimum quality standards for the creation and operation of university undergraduate programs - basic reference for its formulation. First edition, Bogotá
- Jain, R., Jain, S. and Dhar, U. (2007) 'CUREL: A scale for measuring customer relationship management effectiveness in service sector', Journal of Services Research, Vol. 7, No. 1, pp. 37–58.
- Khoo, N. (1996) Framework of a fuzzy quality function deployment, International Journal of Production Research, pp 23-49.
- Konia Flores, Julio Vicente (2005) "Curriculum for the training of counter Latin American public. " Digital Library. UNMSM.
- Lindsay William M (2003), The Management and control of quality, South Western College Publishing, pp 23-78.
- López Valenzuela, Walter (2005) "The professional training of public accountant base accounting for the normalization integral in a globalized world. " http://www.promec.umss.edu.bo/20.pdf.
- Madrian, B. and D. Shea (2001), The Power of Suggestion, Quarterly Journal of Economics, pp 18-116.
- Mazur, H (2006), QFD (www.qfdi.org)
- McClelland, D.C. (1961). The achieving society. New York: Free Press
- Minor Michael S. (2004), Consumer Behavior: A Framework, Prentice-Hall, pp 64-120.
- Mintzberg, H. (1973), The Nature of Managerial Work, New York: Harper and Row, pp 55-
- Mungaray Lagarda, Alejandro (2001). "Higher education and the labor market professional", Electronic Journal of Educational Research, Vol 3, No. 1
- Myers, D.G. (2007). Psychology, eighth edition, in modules. New York: Worth Publishers
- Noam G.G., Hauser S.T., Santostefano S., Garrison W., Jacobson A.M., Powers S.I., Mead
- M. (1984). Ego development and psychopathology: A study of hospitalised adolescents. Child Development, 55(1), 185-194
- Parsons, T., Shils, E. (1951). Toward a general theory of action. Cambridge: Harvard **University Press**
- Payne, A. and Frow, P. (2005) 'A strategic framework for customer relationship management', Journal of Marketing, Vol. 69 (October), pp. 36–81.

- Payne, A. and Frow, P. (2006) 'Customer relationship management: From strategy to implementation', Journal of Marketing Management, Vol. 22, pp. 147–154.
- Perls, F.S., Heffenline, R.F., Goodman, P. (1989). Gestalt therapy. Excitement and growth in the info personality. New York: Julian Press
- Pino Martinez, Guillermo Leon (2005)."Redesigning accounting curriculum: from professional and discipline "Universidad del Cauca. http://lau.unaula.edu.co/unaula/facultades/contaduria/archivospdf /Documentoscambioscurriculares / redcurriconta.pdf
- Probert, D.R., Jones, S.W. and Gregory, M.J. (1993), 'The make or buy decision in the context of manufacturing strategy development', Proceedings of the Institution of Mechanical Engineers, 207, pp. 241-250.
- Raman, P., Wittmann, C. M. and Rauseo, N. A. (2006) 'Leveraging CRM for sales: The role of informational capabilities in successful CRM implementation', Journal of Personal Selling & Sales Management, Vol. 26, No. 1, pp. 84–98.
- Raman, P., Wittmann, C. M. and Rauseo, N. A. (2006) 'Leveraging CRM for sales: The role of informational capabilities in successful CRM implementation', Journal of Personal Selling & Sales Management, Vol. 26, No. 1, pp. 39–53.
- Rapoport, D. (1951). Organization and pathology of thought. New York: Columbia University Press
- Rubin, J.B. (1998). A psychoanalysis for our time: Exploring the blindness of the seeing I. New York: New York University Press
- Ruiz Pardo, Rafael (2005). "Requiem for the trust. Crisis of the Public Accounting http://www.avizora.com/publicaciones/marketing/textos/0030\_requiem\_confianza.htm scandal.
- Schmitz, J. and Platts, K. W. (2004) 'Supplier logistics performance measurement: Indications from a study of the automotive industry', International Journal of Production Economics, Vol. 89, No. 2, pp. 215–284.
- Segal, I. (2006), Communication Complexity and Coordination by Authority, Advances in Theoretical, pp 6-119.