

**NOTIONS OF VOCABULARY LEARNING AMONG THE STUDENTS OF
UNIVERSITY OF SARGODHA**

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ABSTRACT

The major challenge faced by many ESL (English as second language) learners is vocabulary learning. One reason behind this is their insufficient knowledge about vocabulary. Because of it they skip the words or even sentences that are not understandable for them. In this paper the researchers investigated the use of vocabulary learning strategies by the students of University of Sargodha in the 3rd semester of the academic year 2013. The data collection instrument was a 43-item questionnaire. This survey research investigated the use of 43 common vocabulary learning strategies by 250 baccalaureate students across five disciplines Mass communication, Economics, Urdu, English, and sociology at the University of Sargodha in Pakistan. The data were surveyed via the Vocabulary learning strategies questionnaire. There were eight different categories in the questionnaire regarding the notions of vocabulary learning of students. The data were analyzed by using frequency, percentages and means.

Keywords: Vocabulary, Learning strategies, Metacognitive, Survey study, Language.