

**INFORMATIONAL TECHNOLOGY MANAGEMENT BY INFO WARE AS
IMPORTANT TECHNOLOGY FACTOR**

Dr. Nasser Fegh-hi Farahmand
Department of Industrial Management,
Tabriz Branch, Islamic Azad University,
Tabriz, **Iran**
E-mail: farahmand@iaut.ac.ir

ABSTRACT

A discussion about a review on technological info ware in workplace has received relatively little attention from informational technologic researchers. The first of the themes to be addressed concerns the relationship between emotion and rationality. There has been a longstanding bifurcation between the two with emotions labeled in pejorative terms and devalued in matters concerning the workplace. The form and structure of an organization's info resources system can affect employee motivation levels in several ways. Organizations can adopt various technological info ware empowerment practices to enhance employee satisfaction. This paper considers the info ware as important technology factor. The strategic importance of workers is discussed and their interaction, as an asset, with other important organization assets. The basic methodologies for workers are then explained and their limitations are considered. The technological revolution moves recording and analysis activities that were traditionally professional performance lines of activities focused to high operational content.

Keywords: Technology management, technological info ware, technology factor.